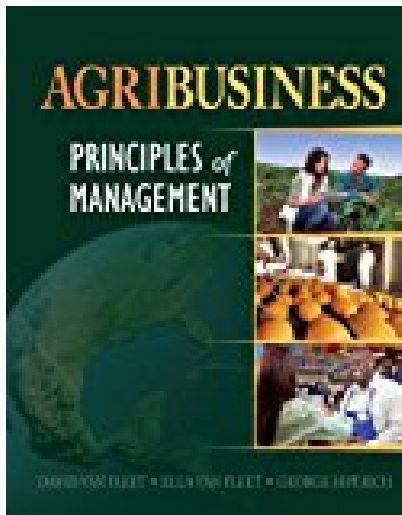


# Agribusiness Principles of Management

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## BOOK DETAILS

- Author : David Van Fleet
- Pages : 576 Pages
- Publisher : Delmar Cengage Learning
- Language : English
- ISBN : 1111544867



## BOOK SYNOPSIS

Intended for all segments of agribusiness as well as non-agribusiness organizations, **AGRIBUSINESS:PRINCIPLES OF MANAGEMENT** presents the changing face of agribusiness in a format that is interesting, straightforward, and easy to understand. This comprehensive book approaches agribusiness as a technology-oriented industry composed of organizations ranging in size from small, family-owned farms or businesses to some of the largest corporations in the world. With multiple opportunities for self-review as well as vignettes, cases, and examples in each chapter, this book shows readers the real-world application of what they are learning and provides them with a solid understanding of what management is all about. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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